

MARYLANDERS VALUE THEIR Public Libraries



MARYLAND'S PUBLIC LIBRARIES ARE AN ESSENTIAL SERVICE



Marylanders depend on their libraries.

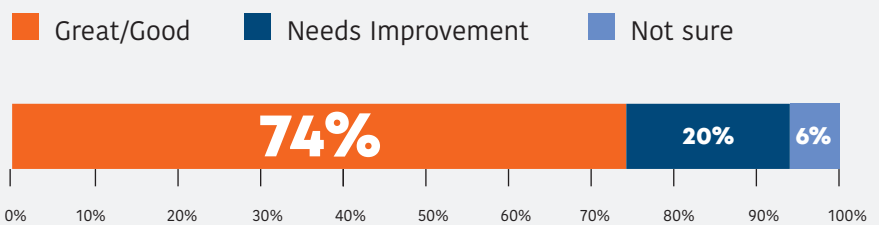
ALMOST TWO-THIRDS OF THE STATE'S RESIDENTS
THINK OF THEIR LOCAL PUBLIC LIBRARY AS
"AN ESSENTIAL SERVICE LIKE A SCHOOL."



Marylanders give their libraries top marks.

THREE-QUARTERS OF
MARYLANDERS GRADE
THEIR LOCAL PUBLIC
LIBRARIES AS GREAT OR GOOD

HIGH SCORES FOR PUBLIC LIBRARIES IN MARYLAND

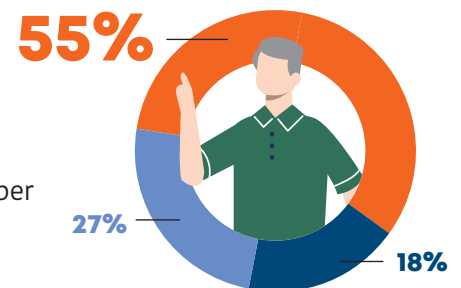


Public Libraries across Maryland touch many lives.

OVER HALF OF MARYLANDERS
VISITED A LIBRARY IN THE LAST
SEVERAL WEEKS

MARYLANDERS ARE ACCESSING THEIR PUBLIC LIBRARIES FREQUENTLY

- Within the last several weeks
- Within the last 12 months
- Longer, never or can't remember



How This Survey Was Conducted

This survey was conducted online and by telephone between March 19 and July 20, 2020, among 3,510 adult residents of Maryland. OpinionWorks LLC, an independent research organization based in Annapolis, Maryland, developed and conducted this survey in consultation with a committee of library professionals from across the state.



INSTITUTE of
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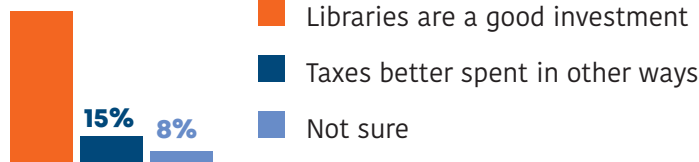


NEARLY FOUR OUT OF FIVE
MARYLANDERS BELIEVE

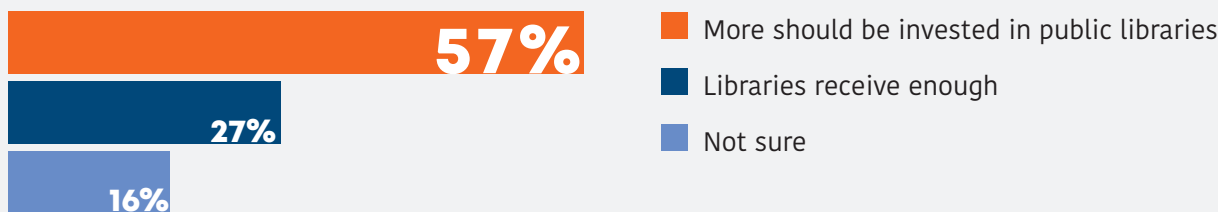
**libraries are
a good
investment.**

MARYLANDERS SEE PUBLIC LIBRARIES AS
A GOOD INVESTMENT OF TAX DOLLARS

77%



A MAJORITY OF MARYLANDERS WANT TO INVEST MORE IN PUBLIC LIBRARIES



BY A 30-POINT MARGIN, MARYLANDERS SAID THEY BELIEVE
**more public money should be
invested in our libraries.**

87%

OF MARYLANDERS
THINK THAT PUBLIC
LIBRARIES HELP PEOPLE

**learn new
things.**

82%

OF MARYLANDERS THINK
THAT A LOCAL PUBLIC LIBRARY

**builds a sense
of community.**

80%

OF MARYLANDERS THINK
THAT PUBLIC LIBRARIES

**improve a
community.**



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